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GoINPHARMA GmbH, the Germany-based company that provides news, information and analysis to pharma professionals in four languages - English, French, Italian and German - has today released its platform in Arabic.

The new platform, which will be named [*GoINPHARMA Arabic*](#) is meant to serve the Arabic-speaking market, a market that has been recently valued \$7bn and with a double-digit growth rate. Growth in the region is due to its demographics and to the surging incidence of pathologies linked to new lifestyles, such as diabetes and cardiovascular pathologies.

"The Arabic market for pharmaceutical products is growing at incredible pace and GoINPHARMA will be there. We are sure our readers will appreciate our services and benefit from Goinpharma's professional insights, news and business services", explains **Dr. Andreas Rückemann**, CEO of Goinpharma GmbH.

GoINPHARMA Arabic will be coordinated from Beirut by **Dr. MarieLouise Abi Hanna**, who is a regional expert in Market Access and Regulatory Affairs and has in-depth knowledge of the dynamics of pharmaceutical market in the Middle East and Africa region.

About GoINPHARMA GmbH

GoINPHARMA GmbH is a German company founded in 2014 and headquartered in Dresden, that provides professionals with information, analysis and news from the Healthcare, Pharma and chemical sectors in **45** languages, through the website goinpharma.com. The information flow is daily fed by a team of professionals monitoring the market from both a purely financial and a scientific perspective.

www.goinpharma.com and www.goinworld.com

Further Information

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